BOKER TREE BRAND

POCKET AND HUNTING KNIVES
CATALOG NO. B72/73



BOKER TREE BRAND KNIVES QUALITY STORY

The name Boker Tree Brand is one of the oldest and most respected in the field of pocket knives. This excellent reputation has been created and maintained by meeting the continuing need for pocket knives of higher-quality, and improved performance.

We are specialists . . . pocket knives have been our business since 1837.

Boker Tree Brand knives are made of the finest cutlery steel, but this is only the beginning of our quality story. The most important ingredient is provided by our master craftsmen for it is their skill, experience, and dedication that makes possible pocket knives of superior quality.

Fine tooling and the expert fitting of each and every component are essential to insure that blades open smoothly, remain firmly in position and fold back at the right pitch to lie flat in the handle. Great care and skill are required to produce expert assembly and permanent alignment.

When the Boker Manufacturing Co., was purchased by J. Wiss & Sons Co., the knowledge and skill of two companies known the world over for their high standards of quality and product excellence was combined.

This joining-together gives assurance that you, our customers are provided with cutting tools that enable you to do a more professional job every time . . . this we guarantee.

GUARANTEE ALL BOKER TREE BRAND knives are guaranteed against defects in material or workmanship provided they are used under normal conditions and are not abused. J. WISS & SONS CO will repair or replace any merchandise found defective which is returned to the factory, postage prepaid, pursuant to this guarantee. In no event shall Wiss be responsible or liable for any damage beyond the price of the merchandise.

To learn about other Wiss® lines, request our attractive, illustrated SHEARS & SCISSORS CATALOG, GARDEN SHEARS CATALOG, TINNERS' SNIPS CATALOG AND GIFT SET CATALOG.



Grass Shears, Pruning Shears, Flower Shears, Hedge and Shrubbery Shears and Lopping Shears for homeowners and professionals.



Tinners' Snips for professional metal workers, do-it-yourselfers and hobbyists.



Shears and Scissors for the home, professional or industrial use.



Sewing Sets, Ladies' Manicure Sets, Men's Grooming Kits, plus Special Gift items for every gift-giving occasion... Holidays, Birthdays, Business Gifts or Special Awards.

BOKER TREE & BRAND BARLOW AND JACK KNIVES





















BOKER TREE BRAND PEN AND JACK KNIVES

























BOKER TREE BRAND JACK AND CONGRESS KNIVES

3030 Varmint or Texas Jack Knife — Large Clip & Spear Blades

Large Clip & Spear Blades
— Improved Stag Type
Handles—
Size closed
4 inches.



Sheepfoot & 2 Pen Blades — Improved Stag Type Handles — Size closed 3¾ inches.



Sheepfoot & 2 Pen Blades — Improved Stag Type Handles — Size closed 3% inches.

Sheepfoot & Pen Blades — Improved Stag Type Handles — Size closed 3 inches.







BOKER TREE & BRAND PREMIUM STOCK KNIVES





8585 Medium Premium Stock Knife —
Clip, Spey & Pen Blades —
Improved Stag Type
Handles —
Size closed
3% inches.

9885 Premium Stock Knife — Clip,
Sheepfoot & Spey Blades —
Improved Stag Type
Handles —
Size closed
4 inches.

8588 Medium Premium Stock Knife—
Clip, Sheepfoot & Spey
Blades — Improved Stag
Type Handles
— Size closed
3% inches.

98851 Premium Stock Knife — Clip, Sheepfoot & Spey Blades— Sea Pearl Handles Size closed 4 inches.

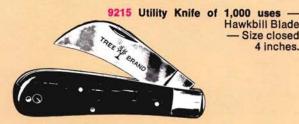
8128 Medium Premium Stock Knife —
Long Turkish Clip, Sheepfoot
& Pen Blades — Improved
Stag Type Handles
— Size closed
3½ inches.

8573 Large Premium Stock Knife —
Clip, Sheepfoot & Spey
Blades — Improved Stag
Type Handles —
Size closed
4 inches.



BOKER TREE % BRAND CARPENTER'S AND SPECIAL UTILITY KNIVES





Hawkbill Blade - Size closed 4 inches.

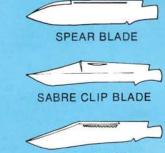


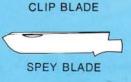






BLADE SHAPES ... a Boker blade for every need!







SMALL SHEEP FOOT BLADE



RAZOR BLADE



SHEEP FOOT BLADE











FILE BLADE











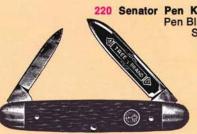
BOKER TREE BRAND IMPORTED PEN AND CONGRESS KNIVES



Spear & Pen Blades — Improved Stag Type Handles — Size closed 31/4 inches.



5464 Medium Congress Pen Knife — 2 Sheepfoot & 1 Pen & 1 Coping Blade - Improved Stag Type Handles — Size closed 3¾ inches.



220 Senator Pen Knife — Spear & Pen Blades — Improved Stag Type Handles
— Size closed 3 inches.



Spear - Pen - Sheepfoot & Coping Blade Improved Stag Type Handles Size closed 41/4 inches.



8288 | Small Pen Knife - Clip & Pen Blades - Improved Stag Type Handles Size closed 2¾ inches.





8388 | Pony Stock Knife—Clip, Sheep-foot & Spey Blades — Improved Stag Type Handles — Size closed 2¾ inches.



BOKER TREE BRAND IMPORTED PEN AND PREMIUM STOCK KNIVES

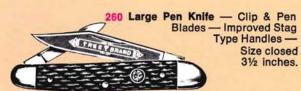


240 Medium Pen Knife — Clip & Pen Blades - Improved Stag Type Handles

— Size closed
31/8 inches.



Sheepfoot & Spey Blades -Improved Stag Type Handles - Size closed 4 inches.













BOKER TREE BRAND IMPORTED GENTLEMEN'S DRESS AND SPORTSMEN'S SPECIALTY KNIVES













HOW YOU CAN SELL MORE CUTLERY

- 1. Carry a complete selection of patterns.
- 2. Maintain adequate inventory of each.
- 3. Keep samples clean . . . bright .
- 4. Display in well lighted "heavy traffic" area.
- 5. KNOW YOUR PRODUCTS...
 instruct your sales personnel on the selling
 points of our cutlery as in this catalog. Make
 them familiar with the items and their prices.
 The more they know about BOKER TREE \$\frac{4}{7}\$ BRAND
 Knives, the more they will sell... and the
 more profit you will make.

BOKER TREE \$\mathre{8} BRAND MERCHANDISING UNITS

... to sell more...display more!

For additional details see individual catalog pages.

FLOOR MERCHANDISER FEATURES:

- Knives securely mounted behind protective glass.
- Storage space for back-up stock.
- Sturdy casters for mobility.
- Fast moving assortments.

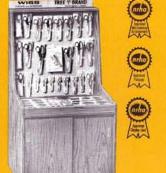
FREE DISPLAY WITH ASSORTMENT





*ASSORTMENT KF 7170

4 ea. of 36 Boker Tree Brand Knives 20"W x 501/4"H x 11-9/16"D Shipping Weight - 96 lbs.



*ASSORTMENT SK 7156

3 ea. - 25 Wiss® INLAID® and Trimline®Shears and Scissors plus 4 ea. - 25 patterns Boker Tree Brand Knives 30"W x 55½"H x 23½"D Shipping Weight — 178 lbs. Shears and Scissors in color coded "Show and Sell" packages available for selfservice selection.





*ASSORTMENT SK 7150 4 ea. — 16 Wiss INLAID and Trimline Shears and Scissors plus 18 Boker Tree **Brand Knives** 20"W x 501/4"H x 11-9/16"D Shipping Weight - 11 101 lbs.



- Pilfer-proof protective glass front case.
- Knives securely mounted with stock number and price readily visible.
- Ample storage space behind unit.

FREE DISPLAY WITH ASSORTMENT



ASSORTMENT 12 AS

3 ea. of 12 leading American Tree Brand Boker Knives. 121/6 "W x 161/2"H x 83/4"D Shipping Weight - 16 lbs.



ASSORTMENT KC 7160 Contains 6 ea. of 10 assorted special Imported and American Industrial patterns. 121/8 "W x 161/2" H x 83/4" D Shipping Weight - 23 lbs.



ASSORTMENT KC 7161

Contains 4 ea. of 12 assorted Imported Boker Tree Brand Pocket Knives. 121/8 "W x 161/2 "H x 83/4 "D Shipping Weight 163/4 lbs.



ASSORTMENT KC 7162

Contains 4 ea. of 12 assorted Domestic and Imported Boker Tree Brand Pocket Knives. 12½ "W x 16½" H x 8¾ "D Shipping Weight — 17½ Ibs.



ASSORTMENT HC 7190

Contains 4 ea. of 7 assorted Domestic and Imported Boker Tree Brand Hunting and Sportsman Knives. 12% "W x 16½"H x 8¾ "D Shipping Weight — 18¾ lbs.



ASSORTMENT TB 83A

Contains 3 ea. of 12 assorted Imported Boker Tree Brand 121/8 "W x 161/2"H x 83/4 D Shipping Weight - 151/2 lbs.

BOKER TREE BRAND SPORTSMEN'S SHEATH KNIVES

154 Good looking, sharp and trim — Popular with hunters and fishermen alike — Blade length 4 inches — Overall 7½ inches.



155-5" Especially suited for camping activities — Overall heavy duty style that won the West — Perfect for West or East — Big jobs or small — Blade length 4% inches — Overall 9 inches



156B Sportsman's Companion features Sabre Swedge Ground Blade with blood groove for effortless workability — Blade 4¼ inches — Overall 8½ inches.



159 | * Solingen made Hunter's favorite heavy duty skinning knife — Milled thumb grip insures firm control during use — Blade length 51/4 inches — Overall 91/4 inches. *Imported



162 Envy the outdoorsman that carries this Raised Turkish Sabre ground blade with milled thumb grip for extra control — Blade length 41/4 inches — Overall 8 inches.



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